

The NoHo Arts District has become one of the trendiest neighborhoods in Los Angeles - Los Angeles Tourism Board

NoHo is packed with 20+ live theatres, professional acting and dance studios, recording studios, and a myriad of dining options and nightlife.

Created in 1997, NoHoArtsDistrict.com is the #1 source for everything happening in NoHo and a leading arts, entertainment and cultural website for San Fernando Valley and greater Los Angeles. It is the Official website for NoHo and is responsible for the district's local and national marketing.

Site Stats

Total Visits	200,000
Unique Visits	75,000
Page Views	1 Million +
Search Engines	Ranked #1
Social Media	35,000
eNews Subscribers	10,000

The screenshot displays the NoHoArtsDistrict.com website interface. At the top, there is a navigation menu with categories like THEATRE, NEWS, ENTERTAINMENT, INDUSTRY, LIFESTYLE, STAY/BE LOCAL, EVENTS, RESTAURANTS, and LOCAL. The main content area features several news articles and event listings, including 'Gritty In Pink Pop-Up Show at Pitfire', 'New North Hollywood Nonprofit Recovery Process Roundtable', and 'New North Hollywood Development, Changes Are Coming to the NoHo Arts'. There are also advertisements for local businesses such as 'tamashii', 'Reimagine Rental Living', and 'Little Tom's'. The website layout is clean and modern, with a focus on local arts and entertainment news.

DIGITAL ADVERTISING

NOHO SENIOR ARTS COLONY

"We believe that maintaining a presence on NoHoartsdistrict.com has helped keep our Apt building full for 8 years." *Virginia Kaufmann, Property Manager*

THE ROAD THEATRE COMPANY

"NoHoartsdistrict.com is an essential part of The Road Theatre Company's marketing strategy. They make a significant impact on our ticket sales." *Taylor Gilbert, Founder & Artistic Director*

Advertising Rates

PACKAGE	PACKAGE DETAILS	SOCIAL MEDIA	NOHO E-BLAST	PRICE
Top Frontpage Ad	30-day Ad on front page of website	✓	✓	\$450 - Per Month
Theatre Ad	30-day Ad on front page of website / Show Review	✓	✓	\$185 - \$250 (Based on size of theatre)
Acting Class Guide	Full page listing with class info. Includes photos, video, website/social media links	✓	✓	\$159 - Per Year
Restaurant Guide	Full page Listing in our Eat & Drink Guide Includes menu, photos, video, website/social media links	✓	✓	\$499 - Per Year
Apartment Rental Guide	Full page listing of building amenities, room layouts, video, website/social media links Latest News Article	✓	✓	\$499 - Per Year
Enhanced Events Listing	Listing in Events Calendar	✓	✓	\$59
Latest News Article	Frontpage Placement – 14 days	✗	✗	\$200 - Per article
Editorial Articles	Editorial Section 2 permanent do follow links	✗	✗	\$95 - Per article
Directory Banner	Graphic Banner on directory of choice	✗	✗	\$150 - Per Month
eBlast	Your ad included in eNews to over 10,000 subscribers	✗	✓	\$100 - Per Edition
Social Media	Promotion to 35,000 followers Facebook/Twitter/Instagram	✓	✗	\$100 - Per Month

Our pleasure to customize your advertising around your marketing goals and budget.

TAMASHII RAMEN HOUSE

"NoHoartsdistrict.com helps us with all types of marketing from local events to coupon distribution to social media campaigns...does it all." *Colin Fun, Owner*

THE FEDERAL BAR

"For 8 years, we have advertised with Nohoartsdistrict.com helping us to reach thousands of new customers and continuous reminders to existing customers." *Steve Simon, Regional Director*

VISITOR DEMOGRAPHICS

GENDER	55% Female	45% Male	
AGE	65% 18-35	35% 46 - 65	
PROFESSION	30% Artists	55% Professional/Managerial	15% Retired
INCOME	20% Under \$49,000	50% \$50,000 - \$100,000	30% 100,000+

BUSINESS IMPROVEMENT DISTRICT (BID)

"NoHoArtsDistrict.com has been marketing the NoHo Arts District for 15 years and has played a vital role in the growth and development of the NoHo Arts District as a local and regional destination" *Aaron Aulenta, Managing Director*

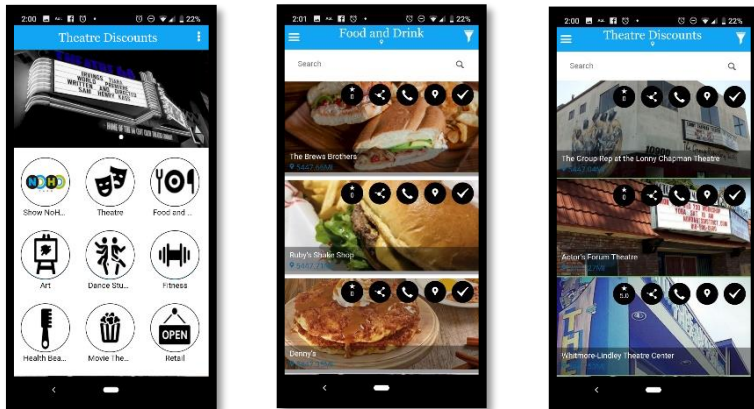
SPECS

Ad	Size	Format
Banner Ad	1280 x 230	jpg, png
Directory Listings	1500 x 1000	jpg, png
Articles	1500 x 1000	jpg, png

LEXEN HOTEL

"NoHoartsdistrict.com helped us all the way from breaking ground to bringing guests from all over the world." *Dhaval Desai, Owner*

NoHo Card App



NoHoArtsDistrict.com Manages the NoHo Discount Card/App.

Exclusive to our NoHo businesses, this highly successful marketing project is completely free to local businesses.

LET'S CONNECT

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SOCIAL

Facebook/nohoartsdistrict

Instagram/nohoartsdistrict

twitter.com/officialnoho